



## **NICOLET CAPITAL INVESTORS**

### **NICOLET CAPITAL NOTES SUCCESSFUL SALE OF SHARIS MANAGEMENT CORPORATION**

FOR IMMEDIATE RELEASE  
CHICAGO, IL  
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Nicolet Capital Investors, LLC, a private equity firm in Chicago, IL, commented on the announcement that Shari's Management Corporation, headquartered in Beaverton, OR, has been sold to a financial investor group in a transaction valued at approximately \$80 million.

Shari's is the dominant family dining chain in the Pacific Northwest operating 97 units in Washington, Oregon and surrounding states. The company has nearly a 30 year history of providing customers with high quality, reasonably priced meals. Shari's units are open 24 hours a day and offer a menu that includes a broad range of breakfast, lunch, dinner and desert items in a comfortable atmosphere.

"Shari's' management team has great depth and exercises exceptional control over its operations. I am grateful to have had the opportunity to work with such a talented group for the past six years and am delighted that we have achieved an outstanding outcome for all of Shari's' employees and shareholders through this transaction" said Brett A. Snyder, President of Nicolet Capital, who was a former member of Shari's board of directors and was directly involved in the sale. Previously, Mr. Snyder had been responsible for a significant investment in Shari's on behalf of another investment firm.

Larry Curtis, Shari's' President, added "it was a pleasure to have Brett Snyder on our board, Brett brought a new level of professionalism to our management team."

The transaction marks the second successful exit in the past week in which Nicolet Capital's President has been directly involved. Last week, the firm was involved in the successful recapitalization of an investment in a fire protection contracting business. Mr. Snyder also managed this investment on behalf of another investment firm and was on the board of directors of the company prior to the exit.

Nicolet Capital Investors, LLC, located in Chicago, IL, is a private equity firm that makes both majority and minority equity investments in established businesses across a wide range of basic industries. The firm targets equity investments of \$20-50 million in established companies with meaningful and sustainable competitive positions serving a distinct end market. In addition to its equity capital, Nicolet Capital can provide complete, committed debt financing for its transactions. For more information please contact Brett A. Snyder at 312-214-3921.

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**NICOLET CAPITAL INVESTORS, LLC**

980 NORTH MICHIGAN AVENUE  
SUITE 1400  
CHICAGO, IL 60611-4501  
TEL: 312-314-3921

HOME OFFICE: 773-404-8414 • [WWW.NICOLETCAPITAL.COM](http://WWW.NICOLETCAPITAL.COM) • FAX: 253-540-2700